

REP HEADLINE# 6389061 TRF# 338235 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT25/12 11.27  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP. # OFF. # 18 SALESMAN #  
AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME  
100 ALBANY STREET SALES PRSN WA- CHERYL BLAIR  
NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6389061 CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 11.27

REP: TO JEN  
FR LINDSEY FOR CHERYL  
ADDED LINE 26  
TTLS \$39,425  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	A		1000P-1100P	30	4	\$3,750.00	10/29	10/29	1		MON	1

PROGRAM : REVOLUTION  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#22 MISSED: SUN/630P-700P OCT28 30S \$675.00 (OCT22/12)  
OFFER: SUN/600P-630P OCT28 30S \$675.00 PLS ADVISE.  
CMT: NEWS  
CMT: SPT IS BOOKED- THX JEN

OCT/12 29750.00 NOV/12 \$9,675.00  
CONTRACT TOTAL 39425.00  
TOTAL SPOTS 54

*Byline Rejected & Credits*

*[Signature]*

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 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS :

MARKET TOTALS \$101,928 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE